Business Analytics

Business analytics is provided as service on top of the solution offerings. Statistical packages like R and Mathematica and analytical packages like Rapidminer are used for providing these services. Analytics solutions for fraud detection and inventory cost analysis were developed using a combination of statistical tools and custom development.

Features

We provide services in business analytics in the following domains

- Supply chain cost analysis

- Logistics and distribution planning

- Inventory cost analysis

- Promotion effectiveness analysis

- Forecast accuracy analysis

Technologies

For business analysis, statistical packages like R and Mathematica and analytical packages like Rapidminer are used. Depending on the business requirement, many times these tools are used in conjunction with custom developed solutions.

Front-end	Java, Excel
Mathematical Packages	R, Mathematica and Excel
Analytics Packages	Rapidminer
Back-end DB	SQL Server, Oracle, MS Access, Excel